STUDENT GROUP TRAVEL SPECIALISTS

# VIVID

## GROUND SERVICES

Local ground operator for student groups — Barcelona & Catalonia

Partner Catalogue | For Tour Operators



vividspanish.com

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WHO WE ARE

# Built by educators. Rooted in Barcelona, every single day.

## Educators behind the logistics

Our team combines hospitality and ground operations with backgrounds in education — every itinerary is planned with the student experience in mind, not just transport and beds.

## Delivered on the ground, by our own team

Every programme is staffed and supervised directly by our Barcelona-based team, start to finish.

## Local knowledge, every time

We know firsthand the newest spots, hidden corners, and the excursions and workshops that fit each group profile best.

## On the ground when it matters

A Barcelona-based team on call throughout the trip, so anything that comes up is resolved locally, in real time.

WHY VIVID

# What makes a Barcelona trip genuinely ours

### Local & hands-on

Every experience is chosen and run by a team that lives in Barcelona.

### Safeguarding by design

Shaped by our founders' background in education and psychology.

### One point of contact

A single local team for the whole itinerary, start to finish.

### Built by educators

15+ years designing immersion programmes for adolescents.

HOW WE WORK WITH YOU

# A modular ground-service menu — you build the itinerary, we deliver it

You keep the relationship with the school. We give you the building blocks — transport, accommodation, meals, experiences and on-the-ground staff — priced individually, so you assemble each trip to your client's brief and budget, with your margin on top.

### 1. Brief

You send us your need — transport, accommodation, meals, excursions… or the whole package — plus group size, dates and budget.

### 2. Quote

We build a costed itinerary from the catalogue.

### 3. Confirm

You confirm with your client; we lock suppliers.

### 4. Deliver

Our team runs the trip on the ground, start to finish.

THE CATALOGUE

# Five categories. Combine what each trip needs.

### Transport

Public travel cards or private coach, by route.

### Accommodation

Barcelona city or rural Catalonia, full board.

### Meals

Standard catering or restaurant experiences.

### Experiences

Sorted by what your group loves — culture, sport, science and more.

### Team Leaders & Safety

Local supervision and insurance, built in.

CATALOGUE — TRANSPORT

# Public travel cards or private coach, matched to the itinerary




## Public Transport

A multi-day travel card per student — ideal for groups moving independently around the city on a tighter budget.



## Private Coach

Airport transfers, half-day and full-day excursions across Barcelona and Catalonia — Montserrat, Girona, Tarragona, Sitges, the Costa Brava and beyond.

Quoted per route, group size and dates once we know your itinerary.

CATALOGUE — ACCOMMODATION

# Barcelona city, or rural Catalonia with full board



## Barcelona City

Hostel / albergue-grade accommodation for groups, in two zone options:

- Central — near metro, for groups moving by public transport
- Quieter residential areas — for groups with private transport




## Catalonia — Rural Houses

Partnered with Pere Tarrés for countryside stays combining accommodation with outdoor activity programmes, on a half- or full-board basis.

Quoted per group size, dates and board basis.

CATALOGUE — MEALS

# Standard catering, or a restaurant experience



## Standard

Half or full board at the accommodation, or arranged group catering.



## Premium

Reserved tables at selected restaurants, or a food-led experience — tapas tasting, show-cooking.

Quoted by group size and venue.

CATALOGUE — EXPERIENCES

# Curated by locals, sorted by what your group loves

Every experience in our catalogue is selected and run by a team that lives and works in Barcelona, organised around what your students care about.



### Culture & City

Gothic Quarter, Gaudí landmarks, Poble Espanyol



### Hands-on Workshops

Trencadís mosaic-making, cooking classes



### Nature & Outdoor

Montserrat, Costa Brava, Catalonia's countryside



### Science & Sport

CosmoCaixa, Olympic venues, escape rooms

Full experiences menu with learning objectives per category available on request.

CATALOGUE — TEAM LEADERS & SAFETY

# Local supervision and cover, built into every trip

## Team Leader

A Barcelona-based, bilingual group leader accompanies the group throughout the stay — present for every activity, every day, upon request.

## Insurance

Group travel insurance included as standard on every itinerary.

Safeguarding approach shaped by our founders' background in education and psychology.

PUTTING IT TOGETHER

# Choose individual services, or the full package

Tell us what you need to help build your school package.

- Transport
- Accommodation
- Meals
- Experiences
- Team Leader & Insurance

A full quote is usually ready within a few working days of receiving your brief.

LET'S TALK

# Your ground-services partner for Barcelona & Catalonia

Tell us which services you need — transport, accommodation, meals, excursions… or the whole package — and we'll come back with a tailored quote within days.


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